

What is an effective, reasonable way to reduce smoking in the US?

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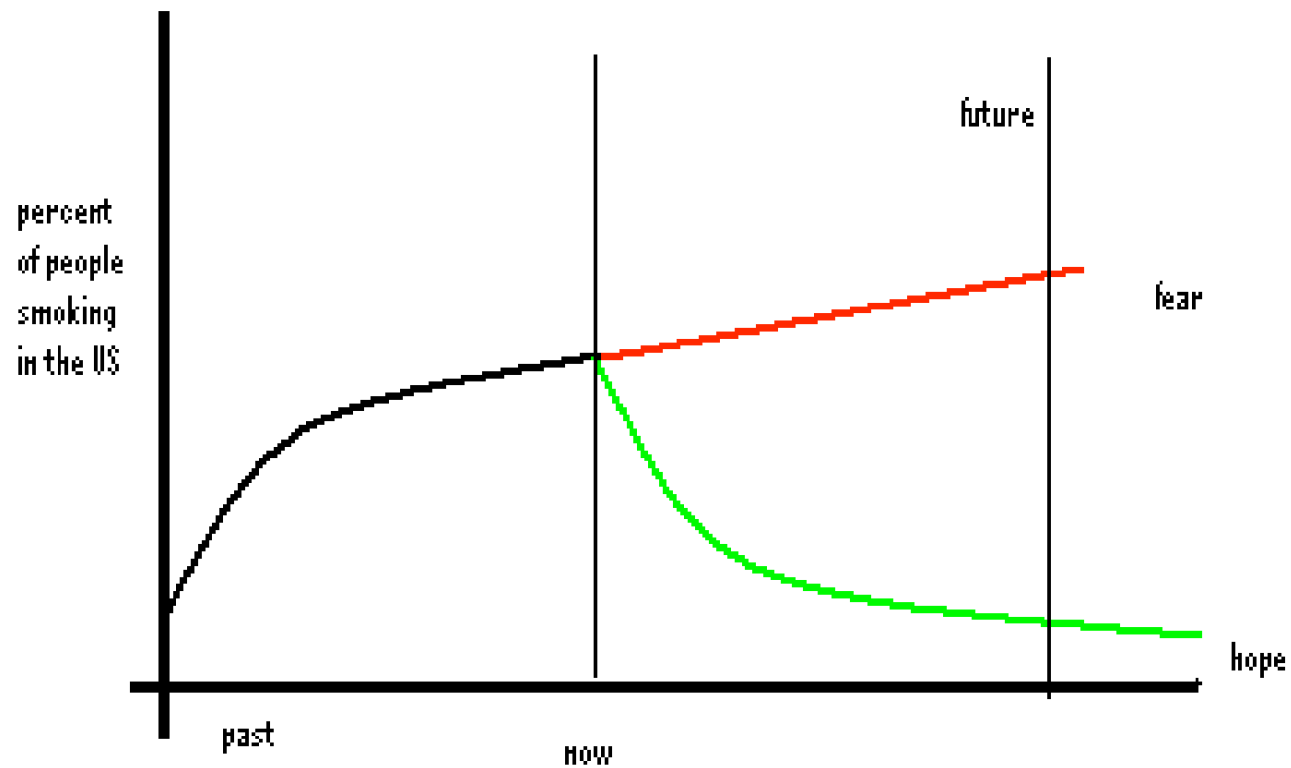
Portland, Oregon

June 2009

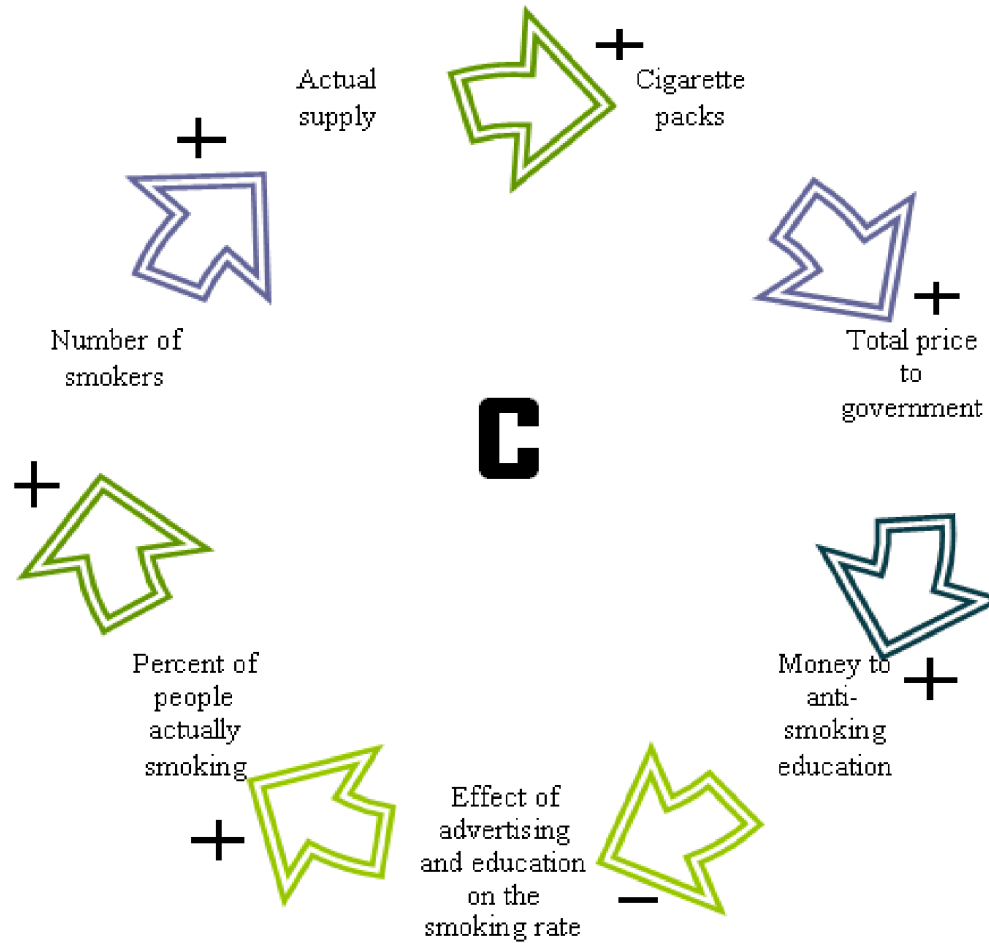
Introduction

- Americans have been smoking since tobacco was industrialized
- It drains from our health care system, and hurts the average citizen

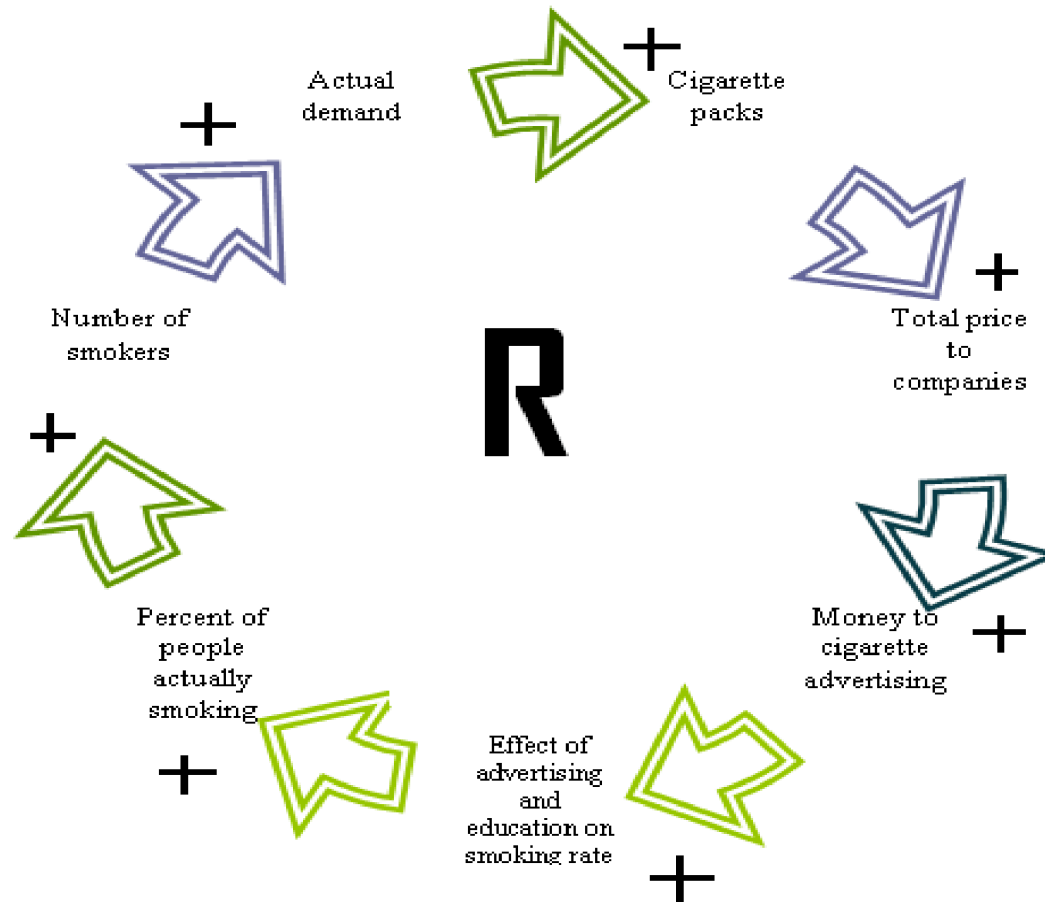
Reference Graph Prediction



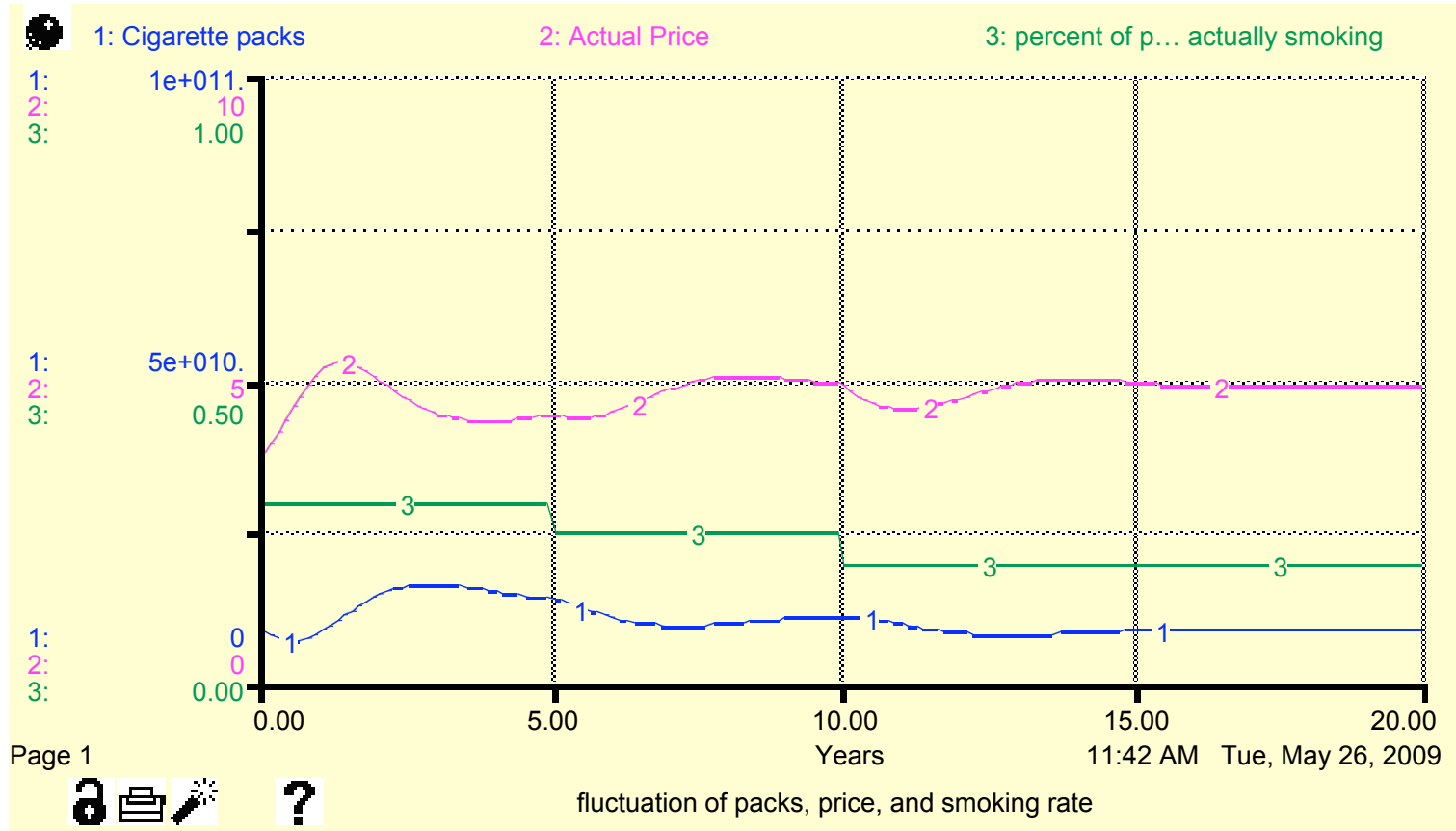
Feedback Loop 1



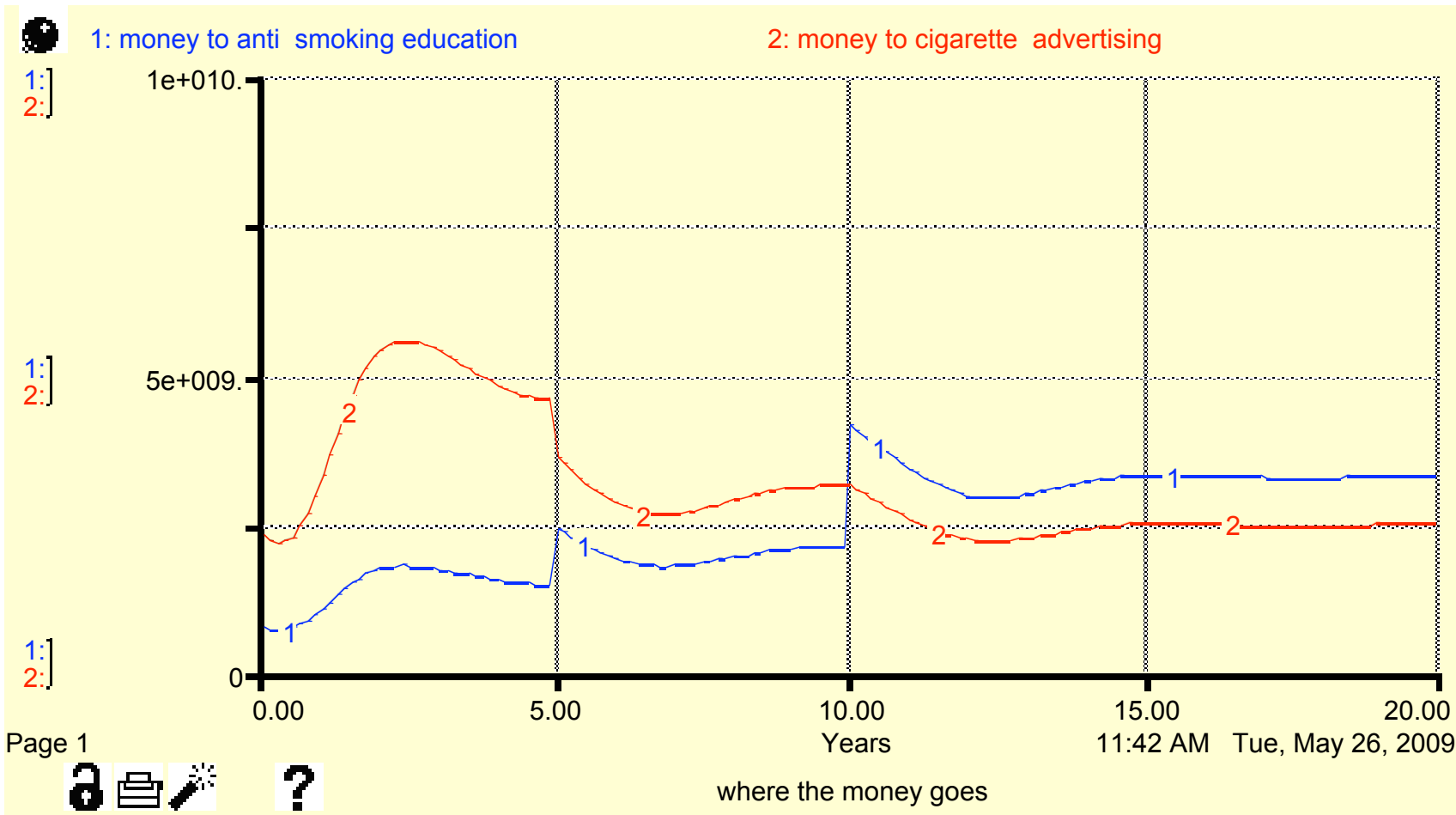
Feedback Loop 2



Testing 1



Testing 2



Conclusion

- An increased tax would make the problem self solving, as more people buy cigarettes there is more money for anti-smoking education.
- As the tax is increased government spending bumps up, raising it above cigarette company spending.